

ARTIST-AUTHOR

Tutorial to create your SIRET N°



INTRO



THIS TUTORIAL IS FOR YOU IF :

You want to make your artistic practice official, so that you can earn money by selling or renting your original works, taking part in exhibitions, artistic residencies, receiving grants for creation, and you want to benefit from the social protection of this status.



BUT NOT FOR YOU IF :

→ your artistic economy is based exclusively on the collection of Copyrights paid by EPOs (Publishers, Producers and Collective Management Organizations). In fact, these remunerations, known as Salaries and Wages, do not require a SIRET number.

→ your activity falls within the scope of performers (actors, singers, dancers, musicians), who are salaried and come under the intermittent entertainment scheme. (It is nevertheless possible to combine the statuses if your activities include these two facets).

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SUMMARY

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- Unseizability
- Establishments
- Tax options
- Attachments
- Summary

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- Receipt of documents
- Additional help


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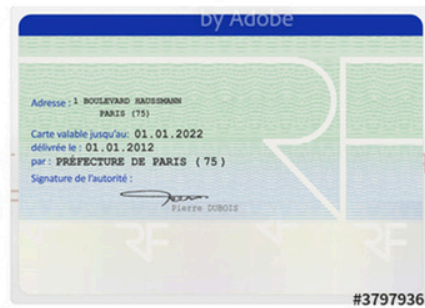
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GETTING READY

Before anything, make sure you have...

- a good half an hour ahead of you 
- your social security number
- your double-sided identity document (resident permit, passport or ID) in digital format followed by a handwritten, dated and signed sworn statement



*J'atteste sur l'honneur que la copie de cette
pièce d'identité est conforme à l'original.*

fait à

le .././....

signature

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GETTING READY

Log in via the INPI website

institut national de la propriété intellectuelle

To connect on the INPI's website
<https://procedures.inpi.fr/?/>



To log in, pick one of the 3 options :

1. To connect with France Connect and in particular via the tax and social security (AMELI) websites
2. To connect with France Connect + (via a digital identity)
3. Create a profile in the classic way (INPI Connect)



If you choose the INPI Connect option, you can pick “No” under the question : “Je suis un compte administrateur de mon entreprise”.

Once logged in, you will be redirected to the Guichet Unique website.



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GETTING READY

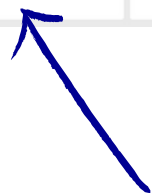
In the ENTREPRISES (companies) tan, choose :
« Créer, modifier ou cesser une entreprise »
(Create, modify or close a company)

 ENTREPRISES Créer, modifier ou cesser une entreprise Suivre l'avancement d'une formalité d'entreprise	 MARQUES Portail Marques	 BREVETS Déposer, gérer, enregistrer son brevet Payer les annuités d'un brevet	 DESSINS & MODÈLES Portail Dessins et modèles
--	---	--	--



In the left tab, click on
« Créer une entreprise »
(Start a business)

Création d'entreprise Besoin d'une assistance ? Lancer le tutoriel vidéo sur la création d'entreprise  Créer une entreprise	Modification ou cessation d'entreprise Besoin d'une assistance ? Lancer le tutoriel vidéo pour modifier ou cesser une entreprise  Rechercher une entreprise <input type="text" value="Siren"/> Format : 000000000	Dépôt de comptes annuels Recherchez une entreprise pour déposer des comptes annuels <input type="text" value="Siren"/> Format : 000000000
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GETTING READY

Création de l'entreprise ⓘ

Les champs suivis d'une étoile (*) sont obligatoires.

Veillez remplir les informations suivantes pour la création de votre entreprise :

Quelle est la forme de l'entreprise que vous souhaitez créer ? * ⓘ

Entrepreneur individuel

L'entreprise bénéficie-t-elle du statut micro-entrepreneur ? * ⓘ

Oui Non

Extension d'une entreprise étrangère * ⓘ

Oui Non

Entreprise agricole * ⓘ

Oui Non

L'entrepreneur a-t-il déjà exercé une activité non salariée en France ? * ⓘ

Oui Non

Artist-author ≠ Micro-entrepreneur

If you have carried out a self-employed activity that is no longer active (closed), tick "yes" then fill in your unique number - also called SIREN number which will be reactivated. Otherwise (no self-employed activity or self-employed activity still in progress), choose "No".

The very first step of creating your status is done.
We now move on to the main part: the form.

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THE FORM

Here you are on the home page of the form. We have identified for you the questions that could cause you problems to help you correctly fill in all the information concerning your new business.

- ✓ Identité de l'entreprise
- Composition
- Insaisissabilité
- Établissements
- Options fiscales
- Pièces jointes
- Observations et correspondance
- Récapitulatif

***Nom du brouillon (name of the draft)**
→ the folder name does not have of official involvement, it is personal to you.

In addition to the classic marital status, legal capacity, marital status, home address, if you have an artist pseudonym under which you then wish to open a bank account, for example, you can mention it here.

Prénom 1 *	Prénom 2
<input type="text"/>	<input type="text"/>
Nom de naissance *	Genre *
<input type="text"/>	<input type="text"/>
Titre	Nom d'usage
<input type="text"/>	<input type="text"/>
Pseudonyme	Date de naissance *
<input type="text"/>	<input type="text" value="jj/mm/aaaa"/>
Pays de naissance *	Nationalité *
<input type="text"/>	<input type="text"/>
Situation matrimoniale *	Entrepreneur bénéficiant du statut de non sédentaire ? <input type="checkbox"/>
<input type="text"/>	

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THE FORM

Tick « oui » if you carry out an activity under another status (employee, micro-entrepreneur, etc.), otherwise tick "no".

Volet social de l'entrepreneur ⓘ

Numéro de sécurité sociale *

15 caractères

Activité antérieure *

Oui Non

Organisme d'assurance maladie *

Exercice d'une activité simultanée * ⓘ

Oui Non

Statut de l'exercice de l'activité simultanée *

Affiliation biologiste

Oui Non

Affiliation pharmacien

Oui Non

To fill or not according to your case. If you are a micro-entrepreneur, choose « non salarié non agricole ». If you are an employee, choose « salarié ».

Adresse de l'entreprise ^

L'entrepreneur souhaite-t-il fixer l'adresse de son entreprise à son domicile personnel ? *

Recours à une société de domiciliation d'entreprises ? ⓘ

If you work from home and do not wish to use a domiciliation company, check 'yes' to the first question and 'no' to the second. If you wish to use a domiciliation company, check 'no' and then 'yes'. You will then need to provide the information of the company that provides you with a professional address (SIREN number and company name).



Using a domiciliation company allows you to avoid using your personal address as your business address.

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THE FORM

Déclaration du contrat d'appui

Un contrat d'appui a-t-il été conclu ? * ⓘ

Oui Non

Check "no," the support contract is not suitable for artists-authors.



Un Contrat d'appui au projet d'entreprise (Cape) permet à un porteur de projet de création ou de reprise d'entreprise d'être aidé et accompagné, de la phase préparatoire jusqu'au début de l'activité, par une société ou une association « structure d'appui » ou « couveuse ».

Liste des personnes ayant le pouvoir d'engager l'établissement (personne différente de l'entrepreneur) et des indivisaires

Ajouter un représentant

Aucun pouvoir n'est défini

You can skip this step because it refers to providing information about the key individuals in the company, other than yourself, who are involved in its management – this doesn't apply to your case.

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THE FORM

Insaisissabilité

Votre résidence principale ne peut pas être saisie par vos créanciers professionnels, sauf volonté contraire de votre part exprimée par déclaration devant notaire : avez-vous effectué une telle déclaration ? * ⓘ

Oui Non

Tick "non".

Liste des insaisissabilités sur les résidences secondaires

Déclarer ou renoncer à l'insaisissabilité de ma résidence secondaire

You can skip this one.

Description de l'établissement

Cet établissement est-il l'établissement principal ? *



Oui Non

Nom commercial ⓘ

↑ The box is pre-checked based on your previous answers.

↑ Do not fill in this box.



The trade name ("Nom commercial" is not your pseudonym. If you chose a pseudonym in the first part of the form, do not rewrite it in the "trade name" box.

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THE FORM

Adresse de l'établissement



[Besoin d'assistance ? Lancer le tutoriel vidéo sur les adresses](#)

Sélectionner une adresse déjà saisie :

Pays *

Adresse *

Complément de localisation



Provide the address of the establishment (your home address if you have chosen to associate them, the address of your workshop if it is separate, or the domiciliation address obtained through a business domiciliation company, if applicable).

Effectif salarié

Présence de salariés dans l'établissement *

Oui Non

Emploie son (ou ses) premier(s) salarié(s) *

Oui Non



If you're just starting, you likely don't have any employees yet. You can check "no" to both boxes.

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tada.
TOOLS FOR ARTISTS
DEVELOPMENT AND ADMINISTRATION

THE FORM



This section is essential for the administration to properly identify your activity as that of an artist-author.

Liste des activités de l'établissement* ⓘ

Ajoutez l'une après l'autre les activités exercées à l'aide du bouton ci-dessous.

Ajouter une activité

Click on "ajouter une activité" (add an activity)

You can choose a prior date or the current date. If you mention a prior date, your upcoming contribution calls will take it into account.

Activité principale pour l'établissement* ⓘ

Oui Non

Exercice de l'activité*

Permanente Saisonnière

Activité dans le prolongement d'une activité agricole* ⓘ

Oui Non

Description de l'activité principale* ⓘ

Nombre de caractères restant : 15000

L'INSEE se basera sur les 140 premiers caractères du libellé de votre activité afin d'attribuer un code APE.

Date de début de l'activité*

28/03/2025

Exemple :
31/01/2023

L'activité est-elle exercée de manière ambulante?* ⓘ

Oui Non

For the description of the main activity, a simple description of your general activity is enough: visual artist, painter, etc. To ensure better understanding by the administration, you can specify "création d'oeuvres originales" (creation of original works). >>> Write it in French!

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THE FORM

For categorization 1, indicate "Activités de services";

For 2, "Arts, culture et divertissement";

For 3, "Activités créatives, artistiques et de spectacle."

Among the activities proposed in categorization 4, there is a mix between live performance and plastic and graphic arts. Choose the artistic activity that best corresponds to your work.

To get the correct APE code, prioritize the following 4 options:

- Création artistique relevant des arts plastiques et graphiques
- Création d'œuvres littéraires et dramatiques
- Création d'œuvres musicales et chorégraphiques
- Critique d'art, de musique, de littérature, de théâtre, de cinéma

Si vous souhaitez de l'aide pour identifier la catégorisation de votre activité, vous pouvez faire appel au [chatbot](#).

Catégorisation 1 de l'activité * ⓘ

Catégorisation 2 de l'activité * ⓘ

Catégorisation 3 de l'activité * ⓘ

Catégorisation 4 de l'activité * ⓘ

Vous déclarez une activité de forme Libérale.

Si vous n'êtes pas d'accord avec cette forme d'activité, vous pouvez adapter la catégorisation de l'activité en question pour la faire correspondre au mieux avec la description détaillée de votre activité.

Artiste / Auteur * ⓘ

Oui Non

Origine

Type d'origine *

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THE FORM

Options fiscales ^

Régime d'imposition des bénéfices *

Régime d'imposition de la TVA *

TAX REGIMES FOR PROFITS

As an artist-author, you have 2 options:

→ The special BNC regime (also known as micro-BNC)

In this case, there is an automatic 34% deduction on your received income, which corresponds to an estimate for professional expenses. It is a simplified management method, but you cannot deduct your actual expenses. Regardless of your expenditures, your profit will be considered as 66% of your income.

Example: If you received €10,000 excluding tax during the year, €3,400 will be automatically deducted (considered your expenses), and your taxable profit will be €6,600 excluding tax.

→ The controlled declaration regime (also known as actual expenses)

This time, instead of an estimate, all your actual expenses incurred during the year will be deducted from your income.

This option requires having an accounting tool (approved software or paper registers) or hiring an accounting firm to track your income and expenses throughout the year to calculate either a profit or a deficit.

Example: If you received €10,000 excluding tax during the year and spent €5,400, all your expenses will be deducted, and your taxable profit will be €4,600 excluding tax.

To determine which tax regime is most advantageous for your activity, estimate your professional expenses (workshop rent, production costs, travel, reception costs, documentation, subscriptions, social security contributions, etc.) and your income over the course of a year. What percentage of your income do you spend on professional expenses? If this percentage exceeds 34%, it may be beneficial to choose the tax regime based on "actual expenses."

Note: The micro-BNC regime is subject to an annual revenue threshold of €77,700 excluding tax. A one-year tolerance is allowed in case of exceeding this threshold, but if you exceed it for more than one year, you must switch to the regime of "actual expenses / controlled declaration."

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VAT TAX REGIMES

As an artist-author, you have 3 options:

→ **The VAT exemption regime (Franchise en base de TVA)**

= No TVA

This means that you are not liable for VAT. You won't need to collect, declare, or pay VAT to the state. However, you must indicate the following on each of your invoices: "TVA non applicable – article 293 B du CGI".

But note, this also means that you pay all suppliers with VAT included (TTC).

You can only choose this option if your artistic income excluding tax does not exceed a certain threshold: €47,600 for the previous year or €58,600 for the current year.

→ **The simplified VAT regime (Régime réel simplifié de TVA)**

= VAT management with an annual declaration and two semi-annual prepayments

With this regime, you become liable for VAT. On your invoices, prices must be indicated as "HT" (excluding tax) and "TTC" (including tax), and you will need to apply the appropriate VAT rates based on what you sell. For example, the sale of an original artwork is taxed at 5.5%, and the assignment of copyright is taxed at 10%. You can also recover the VAT paid on supplier invoices, and then you will pay the difference between the VAT collected and the VAT paid to the administration.

VAT must be declared and paid once per year with advance payments in July and December.

→ **The normal VAT regime (Régime réel normal de TVA)**

= VAT management with a monthly (or optional quarterly) declaration

The only difference with this regime is that the declaration is made monthly, along with the payment. You also have the option to request quarterly payments.

The Value Added Tax (TVA) is an indirect tax collected by businesses and then paid to the state according to this formula: $TVA\ due = TVA\ collected - TVA\ deductible$ (the VAT you paid for your professional purchases). As an artist-author, you are only required to collect VAT once your income reaches a certain threshold. However, you can choose to collect VAT voluntarily in order to deduct it from your professional purchases. If the VAT you collect is less than the VAT you have paid on your professional purchases, the state will reimburse you the difference. This can be beneficial if you regularly invest in equipment, for example.

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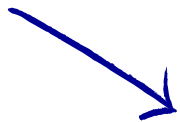
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This option only applies to those who have chosen the tax regime based on actual expenses (frais réels).

Here, you need to choose between two types of accounting methods: the "cash" method (payments/receipts) or the "accrual" method (receivables/payables). In the first case, accounting only takes into account the income received and the expenses paid. In the second case, it considers the dates of the invoices issued or received, regardless of whether they have been paid or not.



Option pour la tenue d'une comptabilité créances/dettes *

Oui Non

Not relevant for artists-authors.

Assujettissement à la TVA en cas d'opérations imposables sur option *

Oui Non



Option pour le dépôt de déclarations trimestrielles, si TVA inférieure à 4000€/an *

Oui Non



This option only appears if you have chosen the normal VAT regime (régime réel normal TVA). It allows you, if your VAT collected for the year is less than €4,000, to declare and pay your VAT quarterly rather than monthly.

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THE FORM

ATTACHED DOCUMENTS

→ Import or drag a digital version of your ID (national identity card or passport) front and back, with the addition of a handwritten statement confirming the authenticity of the document.

You can use the wording from the example below:



*J'atteste sur l'honneur que la copie de cette
pièce d'identité est conforme à l'original.*

fait à

le ../../....

signature

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THE FORM

Je demande que les informations enregistrées dans le répertoire Sirène ne puissent pas être consultées ni utilisées par des tiers.

Une partie des informations fait l'objet d'une publicité légale : ces données seront diffusées à des fins de réutilisation en données ouvertes. Ainsi vos nom, prénom, nom d'usage, mois et année de naissance, commune de résidence, tout comme les pièces annexes (statuts, PV d'assemblée générale...), seront mises à la disposition du public à des fins de réutilisation, par exemple par des sites internet d'information sur les entreprises.

Vous pouvez vous opposer à ce que ces informations fassent l'objet d'une utilisation à des fins de **prospection**, toutefois leur diffusion reste autorisé.

Votre choix n'a aucune incidence sur votre formalité en cours, et vous pourrez changer d'avis ultérieurement en vous rendant sur la notice de l'entreprise sur data.inpi.fr



For the past few years, sole proprietors have been able to request that their personal information recorded in the Sirene directory not be made public or used by third parties other than authorized administrations or organizations. However, be aware that if you choose not to disclose this information, your clients will not be able to verify the activity status of your business (especially for public clients).

Je consens à la mise à disposition de mes données personnelles à des fins de prospection *

Oui Non



Note that the "yes" box is checked by default. You should change it if you do not want your personal data to be used for advertising solicitation.

CORRESPONDANCE (CORRESPONDENCE ADDRESS)

You can select "the company" for the question "type of recipient" and then confirm or enter the desired correspondence address.

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THE FORM

Sign your declaration electronically, then click on

✦ « Valider le dossier » ✦
(submit the file)



Congratulations! The hardest part is done. The information you provided in the form you just submitted will be sent to various organizations related to your new status: INSEE, the tax administration, Social Security, and the Urssaf of Limousin. In the coming weeks, these organizations will send you documents related to the creation of your status, so keep an eye on your mailbox!

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FOLLOW-UP

INSEE



Certificat d'inscription au répertoire des entreprises et des établissements (SIRENE)

Certificate of registration in the business and establishment directory (SIRENE)

→ Keep this document safe, as it contains your SIREN number, its SIRET variant, and your APE code (main activity performed), which should be 90.03A, 90.03B, 74.10Z, or 74.20Z if INSEE has correctly identified your activity.



Memento fiscal (fiscal reminder)

→ Also keep this document, as it summarizes your tax arrangements (BNC and VAT).

TAX DPT

SOCIAL SECURITY OF AA

artists-authors



Attestation d'affiliation (affiliation certificate)

→ Always keep this document, as it may be requested for scholarship applications, residencies, or other types of financial aid.

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FOLLOW-UP

URSSAF OF AA

Certificat administratif / Dispense de précompte (Administrative Certificate / Withholding Exemption)

To exempt your distributor (such as a local authority, association, company, etc.) from deducting your social contributions from the amount owed and remitting them to the URSSAF on your behalf. Please note, the withholding is applicable only if your distributor is French.

Code d'activation de ton espace personnel sur le site de l'Urssaf du Limousin (activation code)

→ To activate your personal online space on the Urssaf du Limousin website, which allows you to declare your income, ask questions, and pay your contributions.

Premier échéancier d'appel à cotisations (First Contribution Call Schedule)

→ You can adjust these installments through your personal space on the Urssaf du Limousin website.

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ADDITIONAL HELP

TADA CAN HELP YOU

You followed the tutorial but are not comfortable with some terminologies?
You would like to understand more deeply the implications of certain options available to you?

Tada offers you two options, both available in English:

→ An online appointment — €80

Tailored from A to Z to ensure a smooth start. We'll complete the form with you, assess your activities and the relevance of this regime to your profile, and provide guidance.

<https://www.tada-agency.com/prendre-rdv/>

→ The online starter kit — €35

A comprehensive kit to assist you in establishing your status, including document templates (invoices, assignment of copyright), explanations of authorized activities, tutorials, and everything you need to get started.

<https://tadacademie.podia.com>